

Help PPT promote new Community Organizing Fellowship: Beyond the East Busway

Pittsburghers for Public Transit is tremendously excited to launch our **first Community Organizing Fellowship**! The Fellowship will train organizers to lead the Beyond the East Busway Campaign, a grassroots effort to extend busway-quality service to McKeesport and Monroeville.

The fellowship is a three-week, **paid opportunity** for transit advocates in Allegheny County, with a heavy emphasis on residents of the Mon Valley and Eastern Suburb areas. There will be two cohorts with 8 organizers each.

For more details, check out this <u>blog post Describing the Fellowship &</u> <u>Application</u>

Please help us get the word out by promoting the Fellowship through your networks. We've included some sample text and images for any emails, facebook posts or tweets that you can put out. Please feel free to reach out if there are questions, or if you know anyone specifically who would be a great candidate.

Many thanks,

Dan Yablonsky Director of Communications & Development 551-206-3320 dan@pittsburghforpublictransit.org

Newsletter or Individual Emails

Image:



Title:

New Community Organizing Fellowship Will Push for Better Transit Beyond the East Busway

Post:

Commute times are the single biggest indicator of whether folks can get out of poverty. But the Mon Valley and the Eastern Suburbs have some of the longest commute times in the county. Its time to position families for success by expanding transit service that is fast and frequent.

Our friends at Pittsburghers for Public Transit are launching a paid Community Organizing Fellowship to train people to lead a grassroots campaign for better transit in the region. The fellowship is a paid, part-time, 3 week-long opportunity. Deadlines for application are June 14th, and July 19th.

Learn more and apply here: <u>bit.ly/transitfellowship</u>

Sample Social Media Posts

Copy/paste any of the links below to your Twitter or Facebook to help spread the word. You can count on PPT to re-share, comment and like!

Facebook

Post 1:

Join @PittsburghersForPublicTransit 's new Community Organizing Fellowship!

💰 Earn \$25/hr in your time off.

learn how to organize.

Win excellent transit for your community.

Apply here >>bit.ly/transitfellowship<<

Post 2:

Public transit is a human right. Become a trained and PAID Community Organizer with @PittsburghersforPublicTransit 's new Beyond the East Busway Organizing Fellowship.

Part-time, about 20/hrs over three weeks. Apply today >> bit.ly/transitfellowship

Post 3:

Our friends at @PittsburghersforPublicTransit need help this summer collecting information about bus ridership in the Mon Valley and Monroeville --- about 20 hours of work done over a three-week period.

Are you interested? More details here: bit.ly/transitfellowship

Twitter

Post 1:

Public Transit is a human right. Join the new @Pg4PubTransit Community Organizing Fellowship >> & Earn \$25/hr. Learn how to organize.
Win better transit for your community.

Apply here >> bit.ly/transitfellowship

Post 2:

Our friends at @Pg4PubTransit need help this summer collecting information about bus ridership in the Mon Valley and Monroeville --- about 20 hours of work done over a three-week period.

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Post 3:

You can help our buddies at @Pgh4PubTransit extend the East Busway to McKeesport and Monroeville.

Learn more about PPT's part-time Community Organizing Fellowship. Earn \$25/hr. Apply here: bit.ly/transitfellowship

Poster

Print a poster on your own, or share in an email:

Color Poster: <u>HERE</u>

Black & White: <u>HERE</u>

Beyond the East Busway Organizing Fellowship



Pittsburghers for Public Transit is putting together a dream-team of **paid Community Organizers** to push for improved service to Mckeesport & Monroeville, and **we want you!**

Part-time 3-week fellowship to better your organizing skills and advance transit equity in an underserved region - \$25/hr

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